

MPOS...

## “THE MOBILE ROLE FOR ePAYMENTS?”

leapfactor



### MOBILE POINT OF SALE

Retailers & SMB are looking for personalized shopping experience and rapid checkout for their customers.

Increase agility, reduce total cost of ownership, and create a superior shopping experience with Leapfactor point-of-sale solution. Quickly adopt new sales processes, adjust pricing, charge, and optimize customer service using our intuitive mobile app.

Automate daily sales transactions and help sales associates engage effectively with customers. Quickly implement new business processes, payment options, discount schemes, promotions, and complex deal pricing. Connect stores to other sales channels.

### COMPLETE MOBILE SOLUTIONS

Meet customer expectations for a quick checkout and interactive shopping experience with point-of-sale (POS) software from Leapfactor. Quickly adapt POS business rules to support new transactions, promotions, trending options, and specialized discounts. Take advantage of full POS functionality including merchant accounts, sales services, and tax calculations.

Reduce operational costs by eliminating the need for third-party gift card service offerings, integrate and streamline customer interaction and sales processes, and improve the shopping experience by accepting additional payment options.

### IMPROVE INTERACTIONS WITH YOUR CUSTOMERS AND TURN THE POINT OF DECISION INTO THE POINT OF SALE

Provide your customers with personal and immediate service by giving store personnel access to customer data, offers, and transactions on mobile devices. With Leapfactor Mobile point-of-sale App, sales people can identify customers, and take payments from anywhere in the store. And you can ensure that all the transaction logic is completely aligned with your fixed point-of-sale stations.

Mobility and ePayments are a norm in the consumer world. Retailers, shops and Sales people, now more than ever need to understand that convenience and security are gaining traction among consumers and they will follow brands and products that fulfill their expectations at product level as well as customer service.

At the end of the day the MPOS solution empower retailers, shops and sales people by lifting the “Brand and/or Product Experience” generating a dynamic and flexible way to sale and engage. We at Leapfactor understands the market; the unbanked community, the plastic card consumers or cash driven shoppers, therefore we have a solution that allows businesses or independent sales people to charge regardless the payment choice.

Today businesses seeks for solutions that are subscription based, on the cloud, easy to use with valuable capabilities of customer profiling that helps to engage and attract consumers with a pleasant shopping experience, anywhere, anytime.